

Privacy Policy

Introduction

This Privacy Policy describes the practices of Soin Bag Care ("we", "us", or "the Company") regarding the collection, use, and disclosure of personal data from users ("Users") who access our website, soinbagcare.com ("Site"), or otherwise interact with us. This policy applies to all personal data shared with us through the Site or otherwise.

By using our Site, you consent to the collection, storage, use, disclosure, and other uses of your Personal Data as described in this Privacy Policy. We encourage our Users to carefully read this Privacy Policy to make informed decisions.

Data Collection

We collect your personal data from several sources:

When you voluntarily provide personal data to us during registration or making a purchase on our Site.

When you use or access our Site in connection with our services.

From third-party providers or services (such as analytics tools) to help improve our Site and services.

We collect two main types of data:

Non-Personal Data

Non-Personal Data refers to unidentified and non-identifiable information related to User activity. This data may include general usage statistics, device information (such as browser type, operating system, language preferences, etc.), and other technical data. This helps us improve the functionality of our Site.

Personal Data

Personal Data is information that can identify you, such as:

Device Information: This includes your IP address, location data, unique device identifiers (e.g., MAC address), and other information related to your activity on the Site.

Registration Information: When you register or purchase on the Site, we may ask for your name, email address, mailing address, phone number, and other relevant details.

Use of Data

We may use your data for the following purposes:

To communicate with you regarding your orders, customer service issues, and to provide updates on our products and services.

To send promotional material, newsletters, or special offers that we believe may interest you.

To personalize your experience on our Site and enhance its functionality.

To analyze website usage and trends to improve our services and Site experience.

Sharing Data with Third Parties

We may share Personal Data with trusted third-party vendors for the following purposes:

To host and operate our Site.

To assist with marketing, advertising, and customer service.

To provide website analytics or enhance advertising effectiveness.

We do not sell or rent your Personal Data to third parties. However, we may disclose your Personal Data when required by law or in good faith that such disclosure is necessary to comply with legal obligations, protect our rights, or prevent fraudulent activities.

Your Rights

As a User, you have the right to:

Request confirmation on whether we are processing your Personal Data and request access to that data.

Receive a copy of your Personal Data in a commonly used, machine-readable format.

Request that we correct or update your Personal Data.

Request the deletion of your Personal Data.

Object to or limit the processing of your Personal Data.

File a complaint with a supervisory authority.

If you wish to exercise any of these rights, please contact us at info@soinbagcare.com.

Data Retention

We retain your Personal Data only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, or as required by applicable law. When data is no longer necessary, we will ensure it is securely deleted or anonymized.

Cookies and Tracking Technologies

We use cookies and other tracking technologies to enhance your experience on our Site. Cookies are small files stored on your device that help us remember your preferences, analyze usage patterns, and serve personalized ads. The cookies we use include:

Session Cookies: Temporary cookies that expire when you close your browser.

Persistent Cookies: Stored for a longer period to remember your preferences during repeat visits.

Third-party Cookies: Set by external service providers, like analytics tools or advertising partners.

You can control cookies through your browser settings. However, disabling cookies may limit the functionality of certain features on our Site.

Google Analytics

We use Google Analytics to analyze usage patterns on our Site. Google Analytics collects data such as your IP address, pages visited, and the time spent on each page. This helps us improve our Site's performance and user experience. For more information, please refer to Google's Privacy Policy.

Transfer of Data

We may transfer your Personal Data to third parties located outside the European Economic Area (EEA), where applicable. In these cases, we ensure that the recipients have adequate data protection measures in place, either by selecting countries with adequate protection or using standard contractual clauses.

How We Protect Your Information

We take the security of your information seriously and implement industry-standard security measures to safeguard your data. While we take reasonable steps to protect it, please note that no method of online transmission or storage is entirely secure. We cannot guarantee the absolute security of your data.

Marketing Communications

We may send you promotional emails or messages about our products and services. You can unsubscribe from these emails at any time by clicking the “unsubscribe” link included in the communication or contacting us at info@soinbagcare.com. However, important transactional emails, such as order confirmations or service-related notifications, may still be sent.

Business Transactions

In the event of a business transaction (such as a merger, acquisition, or sale of assets), your Personal Data may be transferred to the relevant parties. The receiving party will assume the rights and obligations outlined in this Privacy Policy.

Minors

Our Site is not intended for children under the age of 16. We do not knowingly collect or solicit Personal Data from minors. If we become aware that we have collected data from a minor without parental consent, we will take steps to delete that data.

Updates to This Privacy Policy

We reserve the right to update this Privacy Policy from time to time. Any substantial changes will be posted on this page, and the “Last Modified” date will be updated accordingly. Your continued use of the Site after such changes indicates your acceptance of the revised policy.

Contact Us

If you have any questions or concerns about this Privacy Policy or our practices, please contact us at:

Soin Bag Care

Email: info@soinbagcare.com